

Derby City Partnership Week Media Pack

**See Derby as never before – Derby does it!
Derby City Partnership Week
Monday 26 June – Sunday 2 July 2006**

This pack contains information on all the events that are taking place during DCP Week. For further information contact:

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Derby City Partnership is a body that works to create a safe, healthy, prosperous and sustainable future for the people of Derby through shared vision and leadership.

Members represent:

- *public services*
- *local businesses*
- *community and voluntary groups*
- *individuals who live or work in Derby.*

Since 1995, Derby City Partnership has been working to:

- *develop closer and better working between organisations*
- *improve services and facilities*
- *attract funding*
- *make best use of all resources*
- *bring the work of all partnerships in the city together*

Derby City Partnership is also the Local Strategic Partnership, delivering the National Strategy for Neighbourhood Renewal in the most deprived neighbourhoods of the city.

www.derbycitypartnership.co.uk

PRESS RELEASE - general for Derby City Partnership Week

A week of events that will help you to see Derby as never before

'See Derby as never before' - that's the invitation from Derby City Partnership as it launches the 2006 Derby City Partnership Week!

The week, which celebrates the partnership's achievements to date and plans for the future, is taking place this year between Monday 26 June and Sunday 2 July.

This is the eleventh annual Derby City Partnership Week and the theme for 2006, 'See Derby as never before', reflects the new Derby Does It campaign, which has been launched to promote the city.

During the week there will be something for everyone! There are more than 75 different events taking place at a variety of venues across the city. Each event represents a different aspect of the partnership's work and will showcase how partnership working is helping to improve the city.

To kick off the week, Derby City Partnership is holding its **Annual Review** at The Spot on Monday 26 June (12 noon). A range of 'Enterprising Derby' events reflects DCP's work to support the economy and include the **enterprising entrepreneurs** business breakfast, the **iD Centre Open Day** and the **Derby Diplomat training**.

A series of events have been organised to support Derby's communities - from ways to **BeneFIT your community** and the **Launch of the Derby**

City Credit Union, to professional help at the **ProHelp Advice Surgery** and the **supporting informal carers** lunch and networking session.

There's also a wealth of cultural activity taking place across the city, from **exhibitions, open studios** and an **opera recital**, to **back-stage tours** and an opportunity to **meet the curators** at the Derby Museum. Or you can enjoy the summer sun by attending one of the Green Derby events, which include **the Scavenger Hunt Extreme at Elm Wood**, a **Wildlife Recording Jamboree** in Darley Abbey and a number of **nature reserve walks!**

Councillor Chris Williamson, Chair of Derby City Partnership, commented:

"I would like to thank all our partner organisations for staging such an exciting array of activities and events for this year's Derby City Partnership Week. Derby is currently undergoing a period of phenomenal change and this week reflects that by looking to the future, as well as celebrating our achievements to date.

"The programme of events has been designed to celebrate everything that's great about Derby and will give Derby's residents and organisations the opportunity to see our city, its facilities and services in a new light.

"We hope that everyone will enjoy all the events taking place across the city and will grasp this unique opportunity to 'See Derby as never before!'" added Chris.

A real highlight in the Derby City Partnership Week programme is the behind the scenes tours organised by Marketing Derby. The tours have been designed to give people a unique opportunity to see the developments, organisations and initiatives that are helping to shape Derby's future.

John Forkin, Director of Marketing Derby, explained:

"These tours are really exciting - never before have so many organisations, which are fundamental to the future of the city both in terms of the economy and its development, thrown open their doors, so that the public can see exactly what is happening behind the scenes.

"The **Rolls Royce Heritage Centre** is usually closed to the public, so this will be a once only chance to see one of the largest and most impressive exhibitions of aero engines in the world! By the same token, the **Derby Evening Telegraph** forms a fundamental part of our daily lives, but few people actually know what goes on to create our local paper!

"At the moment, cranes form a very significant part of our skyline - the **new Eagle Centre, Cityscape** and **Derby City Hospital** tours, will give people the opportunity to see the developments that are taking place on their doorsteps and find out all about the state-of-the-art facilities that will soon be available in Derby," added John.

In addition, the winner of the 'See Derby as never before' photography competition will be revealed at a photographic exhibition and two Ram FM

Derby Star winners will be announced every day on the Ram FM Breakfast Show on 102.8fm.

All events taking place during Derby City Partnership Week are free, although places to some events may be limited and booking will be necessary. To request a programme of events in the week or for further information contact Laura on 01332 258509.

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