

Derby City Partnership

Minutes of meeting of Derby City Partnership Board

Monday 7 December

Present	Councilor Hilary Jones Kim Harper Andrew Flack Adam Wilkinson John Forkin Steve Hall Julie Acred George Mighty George Cowcher Rev Stephen Greasley Professor John Coyne Andy Wakeman	Derby City Council Community Action Chair, City for Children and Young People Chair, Management Group Director, Marketing Derby Derby Evening Telegraph Derby Hospitals NHS Foundation Trust Derby Millennium Network Derbyshire and Nottinghamshire Chamber of Commerce Forum of Faiths for Derby University of Derby NHS Derby City
Advisors	Hazel Lymbery Andrew Morgan Garry Bryant	Derby City Partnership East Midlands Development Agency Government office for the East Midlands
In attendance	Laura Price Verna Bayliss Helen Osler	Minute Taker, Derby City Partnership Item 3 – Derby City Partnership Observer

Item	Issue	Action
01/09	Introductions and apologies	
	Apologies were received from Bob Betts, Helen Bishop, Chief Supt Andy Hough, John Cadwallader, Janet Holland, Ged Leahy and Prem Singh. There were no declarations of interest.	
02/09	Confirmation of the minutes of the meeting on 8 June and matters arising	
	Item 03/09 -Hazel Lymbery will circulate the reports on Derby's CAA along with a press release which partners can share with their press officers. The minutes were confirmed as a true record.	Hazel Lymbery
03/09	Derby City Partnership Week – follow up	
	Verna Bayliss from Derby City Partnership gave a presentation on the evaluation from Derby City Partnership Week 2009. She explained that although DCP Week was successful, it was important to review the aims of the week and the cost of delivering the week, particularly against the current economic climate. Some of the objectives for DCP Week since 2003 were to: <ul style="list-style-type: none"> • Develop awareness of DCP and its activities • Celebrate and showcase partnership working 	

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	<ul style="list-style-type: none"> • Promote projects that contribute to the 2020 Vision • Promote projects supported by DCP funding • Market Derby to the people of Derby (added in 2006 when Marketing Derby was established) <p>Verna highlighted the refreshed objectives for 2009 and summarised the full evaluation report – details of this can be found in the presentation attached. Verna also mentioned that the week could be held over more than one week, or over the summer so that Children and Young People can attend.</p> <p>The same presentation was given at the October Management Group where it was agreed that the DCP Centre would come up some suggestions which went back to the group in November.</p> <p>Board members were asked to consider the recommendations that came from Management Group and agree the action for 2010 and the future direction of DCP Week.</p> <p>Julie Acred said she would be happy for the week to run in the same format but it probably wouldn't work over the summer because a lot of people go on holiday at that time of the year. She suggested putting events on between 4.30pm – 6.30pm so that Children and Young People can attend.</p> <p>Stephen Greasley found the presentation very interesting but highlighted that the purpose is still not clear and that the aims are very vague, for example Royal Crown Derby – how does this fit in with Derby City Partnership Week. He also mentioned that there is a lot of work to do to prepare for the week so it could possibly be held over two weeks, and that it should not clash with the World Cup.</p> <p>John Forkin felt that we should not over complicate the purpose as the whole week is about showcasing the city. DCP Week has its own space in the calendar and does not need to link in with other festivals such as Festé. He felt that we need to generate more private sector tours and to feed the week into the 2020 Vision – keep it simple.</p> <p>Steve Hall asked if there is a document that customers can take away from events with key messages about Derby or that could help with the consultation for the 2020 Vision 2011.</p> <p>George Mighty felt that DCP Week does not capture what it should; it misses out lots of other things that are happening in the community. The projects are not capturing minority groups. Maybe it needs to be a series of events and not just a week.</p> <p>Kim Harper likes the idea of showcasing Derby and the Partnership. At this year's DCP Week there events requested information because as a partner they wanted to showcase DCP. She suggested prioritising those organisations who want to give to the Partnership. Kim also felt that using the week to focus on the sustainable community strategy is very important and that we need to have buy in from those putting on events. Kim also felt that we do not need to focus on neighbourhoods during DCP Week because there is so much going on anyway throughout the year.</p>	

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	<p>John Coyne said we do not need to focus too much on the process. He thought the idea of a passport size document that people could take away is very good, for example highlight '10 things you didn't know about Derby'. The purpose of the week is to get our city feeling proud but to keep it simple. We do not need to change too much, avoid the World Cup, have something tangible for customer to take away and badge Children and Young People everyday between 4.30pm – 6.30pm. He also mentioned that we should encourage neighbourhoods to showcase through their events.</p> <p>Adam Wilkinson highlighted the fact that we have nine months to re-write the sustainable community strategy. This week is ideal to have two way communications for consultation and evidence. £9,000 is excellent value for money so could we widen it?</p> <p>Garry Bryant said that we spend a lot of time saying what we do at these events but not about what we achieve. Derby has a low response rate and by celebrating achievements and making the public aware of these we can raise the response rate.</p> <p>It was agreed that the week should focus on showcasing Derby and consulting with partners and members of the public in pulling priorities together for the 2011 sustainable community strategy.</p>	
04/09	Board Away Day Outcomes	
	<p>Hazel Lymbery suggested looking at the actions from the Board Away day.</p> <p>FutureStory – Andrew Flack highlighted FutureStory to the Annual Head Teachers conference where it was valued and very useful. John Forkin asked if it would get used by heads / deputy heads and asked if it would be beneficial converting it into a toolkit. Andrew explained that there was not much time for debate but there were some feeling of a toolkit needed. If a toolkit could be developed it would double its value and copies of the DVD to circulate would be valuable. Andrew highlighted that there are people that could work with them on this. John has a meeting with them soon so it was agreed he would put this on the agenda. George Mighty used the dvd at a partnership event which was well received.</p> <p>Hilary Jones said that we need to increase links with China etc. George Cowcher highlighted that links are already being made with Osnabruck and with an expo stakeholder event for suppliers to increase opportunities for young people in the city.</p> <p>Total Place – Julie Acred mentioned that it was noted at the assets and buildings meeting that with the difficult times ahead they need to join up services and work out how they are going to work together and share assets.</p> <p>Kim Harper said the Board meetings need to become more strategic by agreeing priorities. We need to make sure it is all tied together and is reviewed and refreshed.</p> <p>Hazel added that at the Board Away Day it was noted there should be less focus on everything each city is doing but to have something theme based on</p>	John Forkin

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	<p>current SCS priorities at meetings with the cities to identify what they are doing about that agenda and to possibly have the cities reports on the website. There was a general feeling that these reports are helpful and interesting and keeps members in the loop as to what is happening.</p> <p>Kim Harper felt that the idea of putting the reports on the website is good because there is other work to be done as a Board. John Forkin added that the group needs to have some useful discussions, and that each city needs to lead a meeting to highlight the challenges for them.</p> <p>Kim felt that the sustainable community strategy needs to be looked at because we need to know if our priorities are right for the next 2-3 years, which needs to be formulated now.</p> <p>Adam highlighted that firstly we should focus on whether or not we are achieving current priorities and then look at new priorities. At Board meetings cities need to give aspiration that the outcomes are being delivered. He explained that 34% of priorities are not on target and as a Board we should be looking at why and what we can do.</p> <p>John Coyne said we need to focus on implementation rather than strategy. Members of the public do not see strategy but they do see implementation.</p> <p>It was agreed that the future structure of these meetings will be to focus on the five cities and focus on the current priorities but at the same time identifying priorities for the 2011 sustainable community strategy. Hazel to speak to the chairs of each city to plan the next four agendas.</p> <p>Adam finished by explaining the four steps in the review of DCP:</p> <ul style="list-style-type: none"> • Jonathan Guest is undertaking a light touch review and looking at the relationship between DCP and Derby City Council • Funding • A timetable associated with the sustainable community strategy is needed with themes identified by Autumn • Performance Management – needs to be reviewed, how it fits into this meeting. <p>Hilary Jones informed the group that she chairs the Partnership Performance Support Group and at each meeting they focus on a particular city's performance. So a short report could come to this meeting. Hilary to raise at the next Performance Support Group.</p>	<p>Hazel Lymberry</p> <p>Hilary Jones</p>
05/09	Any Other Business	
	<p>Be Inspiring Update – Hazel informed the group that the Aspirations Working Group had signed off the way forward. DCP are going to manage a web base resource and to use the available transitional funding as a small grants scheme .</p> <p>A small event to re-launch the new focus of the project and to announce the</p>	

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	fund is planned for Monday 18 January at the new YMCA facility. Invites to Board members will follow.	
11/09	Date, time and venue of next meeting	
	Monday 22 March 2010, 1.30pm – 3.30pm DCP, Meeting Room 1, 7th Floor, St Peter's House.	