

**Minutes of a meeting of Cultural City Executive**  
**Wednesday 11 November 2009**

<b>Present</b>	Stephen Munn John Brown Helen Osler David Joy Peter Shelton Janet Tristram Keith Jeffrey Bob Betts - Chair Professor Huw Davis Peter Helps	Deda Derby City Council Derby City Council Derbyshire Sport First Movement Forum of Faiths QUAD Smith of Derby University of Derby VIVA
<b>Advisor In Attendance</b>	Sue Jacklin Mike Brown – for item 3.2 Stuart Gillis – for item 3.3	Derby City Partnership Derby City Council Derby City Council

Item	Issue	Action
<b>1</b>	<b>Introductions and apologies</b>	
	Cath Harcula, Phil Henry, Gopa Nath. There were no declarations of interest.	
<b>2</b>	<b>Confirmation of the minutes of the meeting of 9 September 2009 and matters arising.</b>	
	<p>The minutes of the meeting on 9 September were confirmed. Matters arising included:</p> <p><b>4.2 Festival Development</b> – Mike said that there had been queries from emda on some details in the bid which he was to respond to.</p> <p><b>4.3 Centenary of Florence Nightingale’s Death</b> – Peter Helps said a full programme for this series of activities would be published in the early part of next year.</p> <p><b>4.4 Impact of Recession</b> – No further responses – copies available from Sue Jacklin.</p> <p><b>6. Vice Chair’s Maternity Leave</b> - In the absence of Susannah, a Vice Chair should be appointed – volunteers were requested. Janet Tristram explained that the new voluntary sector representation group will nominate a replacement, probably from a sports organisation. Helen to follow up the vice chair appointment with members.</p>	<b>Helen Osler</b>

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3	<b>Discussion items</b>	
3.1	<b><i>Working towards UK City of Culture 2017</i></b>	
	<p>A decision has been made in the Council not to put in a bid for UK City of Culture 2013. Helen has appointed a consultant to do some background work with the aim of putting in a bid for 2017, the funding for that to be spent by 31 March. Derbyshire County Council is keen to work with us on that. Helen said that the offer of a strategic dialogue with MLA, Sport England, English Heritage and ACE has been made which will incorporate preparation for a possible bid. Members were supportive of the work undertaken so far.</p> <p>At present there is a small steering group consisting of Mike, Keith and Helen, but wider involvement is needed and Helen asked for others to consider getting involved. Stephen and David asked to be added to the group. A request to emda for financial help will be made in Spring to help with the cost of putting a bid in.</p>	<b>Helen Osler</b>
3.2	<b><i>Measuring cultural impact</i></b>	
	<p>Keith made a presentation about measuring the impact of culture on the economy and on the lives of residents. He said culture was undervalued - it could do many things for Derby, including making a significant impact on the economy of the city. Following a cultural visit by Keith and others to Philadelphia, five arts organisations had undertaken an exercise to measure their impact on the city which totals £14.4m. They are to present these findings to funders in January.</p> <p>Members were enthusiastic about the potential of this approach. Helen suggested inviting other organisations to take part. Huw indicated that the University would be happy to take the lead on exploring the possibility of a research project through the social science faculty to make this a more far reaching piece of work. He felt there was a possibility of getting funding through the Funding Research Council for the research, which would need to look also at the impact of the county's cultural activity.</p> <p>Janet emphasised the need to measure the social impact as well as the economic one. It was also agreed that we need to take into consideration how other cities have measured the impact of culture especially Liverpool and the Sheffield University's research undertaken for Derby Playhouse.</p> <p>It was agreed that Helen would approach sub groups to identify who might also contribute to the initial piece of work and also in the longer term to the research project.</p>	<b>Huw Davis, Helen Osler, Keith Jeffery</b>

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<b>3.3</b>	<b><i>Role of Derby Museum Service</i></b>	
	<p>Stuart Gillis spoke about how Museums are going through a fundamental review of strategy and operation, which is to be completed by March 2010. Through this the role of the Museums Service will be re-aligned to show how museums can impact on the major social, economic and cultural agendas that underpin the well being of the city. He also referred to the important role of museums in engaging communities and developing outreach activities. Stuart handed out a paper which gave an understanding of the role of Derby Museums Service.</p> <p>Other Museums currently operating in Derby include Rolls-Royce, the Sikh museum and Royal Crown Derby. Keith said that Joseph Wright needed to be a prime tourist attraction and this needed focus. The use of contemporary exhibition spaces also needed exploring with partners and especially QUAD.</p> <p>Members asked that Stuart attend the next CCE meeting to update the group on the progress of the review.</p>	<b>Stuart Gillis</b>
<b>3.4</b>	<b><i>Animation of Public Spaces</i></b>	
	<p>Helen explained this was an initial proposal which still needs support to be funded by the Council. Benefits would include a single point of entry for event and activity organisers and a single point for the development of marketing and promotion.</p> <p>The question of licensing was raised and Helen explained that Parks and Markets will still provide licenses in the same way as before. Janet queried how community based projects would fit in and it was explained that Derby LIVE's role will be to achieve a balance between professional and community activities. A wider group of people will approve the programming of activities in future for quality assurance purposes. Members stressed the importance of being clear about 'why' we are programming activity and also of the secondary impact on existing organisations and businesses in the city.</p>	
<b>4</b>	<b>Information items</b>	
<b>4.1</b>	<b><i>Report from sub groups – including Performance Group</i></b>	
	<p><i>Most Active City</i></p> <p>John Brown reported that the Council is looking to provide new sports facilities. An open spaces assessment is being produced for the city, based on what local people want and this should be completed by February 2010. Shortly to announce a very significant partnership with the PCT which will determine core work over the next few years. This will concentrate on cardiovascular disease, obesity, wellness, diet, nutrition. This is subject to PCT Board's agreement. A strategy</p>	

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	<p>is being produced for Physical Activity for the next 10 – 14 years. Leeds University has just done some follow up research on activity in children and young people and the results showed a very positive trend in Derby.</p> <p><i>Arts Forum</i></p> <p>Peter Helps – referred to the work being done currently on the economic impact assessment. He also raised the issue of monitoring activity relating to LAA indicators rather than the cultural strategy action plan from 2010 onwards. This had been discussed in detail in the Performance and Commissioning Group.</p> <p><i>Forum of Faiths</i></p> <p>Had received funding from DCC for their core work - £10,000. Currently doing three programmes of work - a very successful "People of the Book" community course (Jewish/Muslim/Christian), a Three Faiths course (Budhist, Sikh, Hindu) exploring similarities and differences 11/09 and working with MFC to develop a Youth Forum as well as Local Studies Library so schools can access relevant information.</p> <p>The main project for this month is Arbo-Lights, an illuminated journey through the faith history of the world will take place on 21 November in Arboretum Park.</p> <p><i>Performance Group</i></p> <p>Helen pointed out that there are 62 actions in the Action Plan – 45 either on track, complete or not yet due to be started.</p>	
<b>4.2</b>	<b><i>DCP Co-ordinator's report</i></b>	
	<p>The DCP Board away day was held in October.</p> <p><i>Audit Commission</i> -The first draft of the Audit Commission findings was presented to DCP Board in September - a good report with positive comments on how DCP cities operate. No red or green flags to be included in Derby's Area Assessment. The final report to be published on 10 December on the Audit Commission's 'Oneplace' website.</p> <p><i>Third Sector Networks</i> - New third sector networks have been established for City Growth, Stronger and Safer Communities and Culture to link in with the DCP City theme groups and two additional networks for women and neighbourhoods.</p>	
<b>4.3</b>	<b><i>Strategic Lead's report</i></b>	
	<p><i>World Cup bid</i> - the third submission for Derby's bid to be a World Cup host city to go in by end of November.</p> <p><i>Child poverty</i> – further contributions to Sue Jacklin if not already done.</p> <p><i>Restructure of DCC</i> – Departments will reduce by one with Regeneration and Community disappearing. The re-organisation will</p>	<b>All</b>

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	<p>go live on 1 May.</p> <p><i>Cultural Olympiad</i> – For next year’s Cultural Olympiad, there will be a Festival of Festivals across Derby, Nottingham and Leicester and their counties. Projects funded in Derby are Festé, UK Young Artists festival and Surtal ‘Light of the World’.</p> <p><i>World Heritage Site</i> – Working to establish a team and restructure partnership arrangements.</p> <p><i>Cultural City Terms of Reference</i> – Minor amendments made following last meeting. To be signed off by the chair.</p>	<b>Bob Betts</b>
<b>5.</b>	<b>Any other business</b>	
	There was no other business.	
	<b>Date, time and venue of next meeting</b>	
	Wednesday 10 February 2010 from 12.30 – 2.30 pm at St Peter’s House	