

**Minutes of City Growth Executive
Friday 19 February 2010**

Present	Ged Leahy Richard Williams Graham Bennett George Cowcher Mohammed Sharief John Forkin John Cadwallader Fiona Church Dave Ackroyd	Acting Chair City Growth Executive, Chair of Jobs and Skills Strategic Lead City Growth, Derby City Council Catch the Vision Consultancy Derbyshire and Nottinghamshire Chamber of Commerce Jobs, Education and Training Marketing Derby Derby Cityscape University of Derby Third Sector Representative
Advisors	Alan Smith Steve Battlemuch	Derby City Council Government Office for the East Midlands
In attendance	Chris Pook Jane Harrison Lisa Stevenson Stuart Gillis	Derby City Council Derby City Partnership Derby City Partnership Derby City Council

Item	Issue	Action
1	To begin	
a	Introductions, apologies and declarations of interest	
	Apologies were received from Jon Hinde, Christine Durrant, Keith Burn, Rachel Hayward and Mark Williamson. There were no declarations of interest.	
b	Minutes of 13 November and matters arising not covered in the agenda	
	<p>The minutes from the last meeting were agreed as a true and accurate record.</p> <p>Page 1 – City Growth Action Plan</p> <p>Jane updated the group on the progress of the Action Plan. Jane thanked the sub groups for their comments. The Action Plan is now being merged into one overarching plan and it was suggested that this is a standing item on the City Growth agenda.</p> <p>Page 1 – Making the most of the public sector investment in the credit crunch</p> <p>Jane informed the group that Russell Rigby had been contacted. The virtual snapshot of the pilot assessment had been requested but Jane confirmed that a response had not yet been received.</p> <p>Page 3 – Local Economic Assessment Update</p> <p>Jon Hinde was not at the meeting to give an update. John Forkin informed the group that he hadn't had a response to the letter he had written.</p> <p>Derby City Council restructure</p> <p>Richard informed the group that the Chief Executive has had approval for the overall departmental structure and two new Director posts have now been filled. Richard highlighted that Jonathan Guest will soon be retiring, Andrew Flack will be leaving in one month and Michael Foote will be leaving after the election.</p> <p>Discussions are taking place between Cityscape, Marketing Derby and Derby City Council about alignment. This information is still confidential and no further details can be given.</p> <p>A Cabinet Report has being produced outlining the recommendations to create a</p>	JH

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	<p>Regeneration Fund. This will be a ten million pound fund for capital and revenue projects. The report will go to Cabinet on 16 March.</p> <p>Graham highlighted the positive attendance at the IDeA workshops. Graham was impressed by the effort made to get people to the workshops and the excellent discussions.</p>	
2	Strategy and Activity	
a.	Production of Derby's LEA and Economic Strategy	
	<p>The Economic Strategy will need to be in place by September 2010, this requires the Local Economic Assessment to be brought forward to underpin the direction of the Strategy.</p> <p>The first draft of the Economic Assessment will be completed by the middle of April, circulated for comments within a two week timescale and completed by the end of April. The Assessment will include most of the core data sets outlined in the guidance, build on the economic wellbeing chapter of the State of the City Report and contribute to the Sustainable Community Strategy.</p> <p>Chris informed the group that £65,000 has been allocated to Derby to deliver the Local Economic Assessment and this will be allocated annually for the first three years. This allocation will be used to support the consultation and to commission research.</p> <p>An informal sub group of City Growth met on the 16 February to consider research options. Three areas of consideration included:</p> <ul style="list-style-type: none"> • Derby's role as an economic driver for the sub-region – assessment will pick out functionality issues and how the economy works. • High technology jobs in the city – understanding and mapping where the jobs are and common factors for jobs and employers. • Aspirations – this will cover the worklessness agenda and business leaders in the city. <p>Chris highlighted page two of the report which shows what the funding costs could be used for.</p> <p>In the summer, facilitated consultation will take place which will also link with the Core Strategy and the SCS. Chris asked for full participation in the short consultation and stake holder events.</p> <p>Points raised by the group included:</p> <ul style="list-style-type: none"> • John Forkin requested that the consultation includes business leaders as they are the wealth creators for the city. • Centre for Cities are looking to work with Derby this year. Objectives of the partnership would be to use Derby as a model and associate city and focus on two main topic areas. • Graham commented that there is a need to move towards a greener economy and tie in local opportunities and capacity. • Richard highlighted that Derby and Derbyshire have put in an application for a National Skills Academy project and certain cities have been shortlisted. The hub would be in Birmingham. • Ged also highlighted that the budget needs to be balanced and the database of different organisations/partners should be used. 	<p style="text-align: center;">All</p> <p style="text-align: center;">All</p>

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	Chris suggested that any ideas, comments and views should be sent to him.	
b.	IDeA Economic Prosperity Review Feedback	
	<p>Alan Smith reminded the group of the process that has taken place and the IDeA's Economic Prosperity Self Evaluation Toolkit. The City Development and Tourism Team have been working to co-ordinate an initial self-evaluation toolkit. The IDeA then spent 3 days in Derby, holding a series of workshops with a number of partners to review Derby's performance. A feedback session took place and the first draft of the Economic Prosperity Peer challenge has been produced.</p> <p>During the process implications have been raised with regard to Derby's understanding of the local economy, strategy development and delivery. Alan highlighted the implications but suggested that Derby is in a good place to take on board the comments that have been offered.</p> <p>The review confirms the need to:</p> <ul style="list-style-type: none"> • strengthen engagement with business. There is a need to develop a stronger strategy for working with businesses outside of larger employment key clusters. • better utilise public owned assets to promote regeneration. • improve strategic links with regional bodies. <p>Alan highlighted that the changes in structures and partnerships and the Regeneration Fund will help this to happen.</p> <p>The IDeA has committed to hold one more facilitated workshop to develop their recommendations into an Action Plan for the City Growth Executive. The group agreed to take up the offer of the workshop but this will be shaped in a way to suit the group.</p> <p>Ged highlighted that it needs to be established how we move forward and if we can deliver the drivers. Ged also asked whether the processes are completely supportive. Sub groups are to look at the recommendations in the report, determine how realistic they are and identify any challenges. The drivers will sit with the sub groups. There will be an update at the next meeting.</p>	AS
c.	Marketing Derby – Future activities	
	<p>John Forkin gave an update on Marketing Derby and its future activities. John started by highlighting the City Growth Vision and priorities which are:</p> <ul style="list-style-type: none"> • Higher-value, knowledge-based employment • Location of choice • Capture full economic potential • Develop a sustainable infrastructure <p>Derby is the UK's number one city for high technology with the UK average being 2.96% and Derby having 11.8% of its employment in the high technology sector. Derby also has the highest average salaries of any city outside London with the UK average being £25,490 and Derby having £29,895.</p> <p>John highlighted the diversification and job creation in support sectors which leads to a high skilled economy. Westfield is a key investor to the City which created 3,000 jobs with a £5.1 billion spend.</p> <p>Derby needs to continue to build on its reputation and still be seen as a city 'on the up'. John highlighted that the Riverlights will offer office facilities, retail and food</p>	

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	<p>outlets and will aim to create a more family experience.</p> <p>John informed the group that updated versions of the quality documents are now available and circulated copies to the group. John highlighted key retail activity dates for 2010 including the Derby Property Show.</p> <p>John confirmed there are still challenges for Derby including:</p> <ul style="list-style-type: none"> • poor perception of the city • a city still in transition <p>John said it was important to keep a 'spotlight' on Derby and to 'keep banging the drum'. John highlighted that leadership and direction is now on track as Adam Wilkinson is representing Derby at important events and showing that he is providing leadership to support Derby.</p> <p>The next step is for the regeneration review to take place and the Regeneration Fund to develop. Closer working with developers needs to take place with better targeting of the right people.</p> <p>It was agreed that the presentation would be circulated with the minutes.</p>	LS
d	Museum Review	
	<p>Stuart Gillis attended the meeting to give a presentation on the Museums Service Review.</p> <p>Stuart explained that the review is taking place because the city is changing and there is an opportunity to strengthen the legacy of the rich museum tradition. It was highlighted that the presentation of the museums is now looking tired and ambition is lacking.</p> <p>Stuart highlighted that the economy contributes a big part to Derby's ambition including building on the tourism offer, marketing Derby to attract business, develop creative industries, promoting Derby's distinct promise and realising city centre development.</p> <p>For Derby's museums to be considered fit for purpose the following issues will need to be looked at</p> <ul style="list-style-type: none"> • alignment to Derby's big ambition • working in partnership • building strong community ownership • using collections/eliminating unused collections • giving the best customer service • building audiences - planned and targeting approach • leading city heritage • focused, efficient, entrepreneurial, always improving • develop staff and volunteers • reflecting the community • environment - responsible, innovating and leading • one of the best Museum Services in the UK <p>Stuart highlighted that there are 80,000 visits to the museum and art gallery. The Museum and Art Gallery is currently sharing a building with the Central Library.</p> <p>The Silk Mill currently has 40,000 visits. Stuart highlighted its significance as the</p>	

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	<p>museum is located on Cathedral Green.</p> <p>The review will take place with the aim of demonstrating that museums are making a positive contribution to realising the City's ambition.</p>	
3	What's been happening?	
a	Children in Poverty	
	<p>Ged highlighted the report that was presented at the Partnership Performance Support Group which highlighted NI 116 - Proportion of children in poverty. The following areas cover activity to support the indicator:</p> <ul style="list-style-type: none"> • Backing Young Britain • Young Persons Guarantee • Future Jobs Fund • Routes into Work • Sector Development Project • City Growth Sub Groups • Jobcentre Plus activity • Derby City Council Activity <p>Ged highlighted that a representative has been nominated on the Employment and Skills Group to cover the worklessness agenda.</p>	
b	Sub group reports	
	<p>Jobs and Skills Group</p> <p>Ged informed the group that the Jobs and Skills Group met last week and 27 people attended the meeting. This was a pleasing number and shows good partnership working.</p> <p>Ged highlighted that the employment situation is a challenge as there has been an increase of around 350 people claiming JSA. There is also a significant reduction in notified vacancies, therefore this challenge is being looked into by the Jobs and Skills Group.</p> <p>Physical Futures</p> <p>Adrian Farmer and Sukie Khaira gave a presentation on the Derwent Valley World Heritage Site and emerging ideas for regenerating Darley Abbey Mills. The consultants Atkins have drafted a proposed vision and options for the Mills which will be published for consultation in May.</p> <p>Liz Rushton gave a presentation on the work being done to address climate change adaptation. A risk assessment of City Growth LAA indicators has been carried out and this will be fed back to responsible officers.</p> <p>The group considered four projects identified for possible funding under the next ERDF/Single Programme round: Sadler Square, Darley Abbey Mills, the former Metro Cinema and the Council Regeneration Fund. The group agreed that expressions of interest should be invited from partners and that it would reconvene in April to review all projects submitted.</p> <p>Business Growth Group</p> <p>George highlighted that there is a concern about where the economy is going and the employment situation reflects this.</p>	

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	<p>The last meeting took place on 9 February. George highlighted the new business start up provision which is taking place in April.</p> <p>The group need to be outward looking in the international social enterprise area.</p> <p>Work will take place on the commissioning of ERDF and Single Programme Projects due to be submitted in the next round of funding.</p> <p>Performance and Commissioning</p> <p>Richard highlighted the 2010/11 grant funding for Cityscape which must be vired out of Derby's Single Programme allocation. It was noted that this was identified for this purpose only.</p> <p>The Executive noted the below points:</p> <ul style="list-style-type: none"> • To note £186, 050 revenue and £127, 813 capital funding will be taken back by emda because projects haven't spent to target. • the two themes of specialist business support and converting assets into economic use • 3.3m of ERDF to be committed by the end of December 2010. 	
c	DCP Co-ordinator's report	
	<p>Inspiring Derby 2010</p> <p>Jane highlighted the Inspiring Derby 2010 week which is taken place from Monday 28 June – Sunday 4 July 2010.</p> <p>Richard encouraged partners to put on events as the programme was a great success last year.</p> <p>Jane also highlighted the Be Inspiring Project Fund which was launched on 18 January. The grant will support young people (ages 10 – 19) to increase skills, improve levels of education, improve employment prospects and increase confidence, self esteem and ambition. The application form and guidance can be found at www.derbycitypartnership.co.uk. The deadline for applications is 1 March.</p> <p>Sustainable Community Strategy 2011</p> <p>Jane highlighted the draft planning timetable for the SCS 2011. Jane informed the group that Hazel Lymbery had met with Adam last week where it was clarified that Adam wanted to get the vision right. The right vision would then inform strategy.</p> <p>It was highlighted that Derby City Council's Corporate Plan will be aligned with the SCS 2011.</p> <p>Funding News</p> <p>Jane highlighted the Funding News which was circulated for information to all of the cities. Partners have the opportunity to look at the information and identify whether any of the funding is relevant to their organisation.</p>	
5	Any other business	
	No other business was raised.	
5	Date and time of next meeting	
	Friday 21 May, 8.30–10.30am 7 th Floor St Peter's House, Gower Street	