

## **Social Impact of the Recession**

### **Action Plan 2009 – 2010**

### **Partnership Response**

#### **Background**

The effect of the recession or 'credit crunch' has had a major impact on some families in Derby. House repossessions, the reduction in household budgets and un-employment all have been effects of the recession. With the reduction in disposable income businesses have also been affected, threatening the closure of local retailers and other businesses.

Derby City Partnership has responded quickly and effectively to support businesses and residents during the current recession. Services have been designed, developed and delivered that will effectively reduce the long-term impact of the recession on the city.

Some of the services currently being delivered include:

- Derby City Council's Housing and Advice Services are offering money advice
- Working with Job Centre Plus the Library Service will be running a series of job seeker workshops in libraries
- Training courses on budgeting and financial literacy have been made available for 16 to 19 year old students from Money Advice and local tertiary colleges
- A new initiative has been introduced to Improve Access to Psychological Services for people experiencing non-acute mental health issues
- The £500,000 Migration Impact Fund will provide a community outreach service for new and emerging communities

The Partnership has also put in place an Action Plan that covers a wide range of services and activities that will work to reduce the worst effects of the recession. The Action Plan will be reviewed to ensure that the Partnership is measuring success and continuing to respond to the needs of residents and businesses.

Action	By who	By when
<b>City for Children and Young People</b>		
<b>Homelessness</b>		
Reduce the number of 16/17 year olds in B&B or temporary accommodation to as close to zero as possible	Derby City Council	To be reviewed 01/04/10
Develop a programme of early intervention work with schools targeting young people potentially at risk of becoming homeless	Derby City Council	To be reviewed 01/04/10
<b>Social, Health and Emotional Support</b>		
Deliver intervention and support to 65 parents of children and young people through the Family Intervention Project	Derby City Council	To be reviewed 01/04/10
Provide support for 20 parents in the Family SEAL project (Social and Emotional Aspects of Learning)	Derby City Council	To be reviewed 01/04/10
<b>Education and Employment</b>		
Work towards 65% of young people in supported housing achieve a positive outcome including accessing education and training	Derby City Council	To be reviewed 01/04/10
Support young people aged 16-19 in YMCA Places for Change Programme to access services	YMCA	To be reviewed 01/04/10
Deliver access to extended services to around 600 economically disadvantaged children and young people identified through the Derby City Pathfinder project	Derby City Council	To be reviewed 01/04/10
Provide training for 20 Primary schools in the 'Silver Set' (small group work) of the Social and Emotional Aspects of Learning	Derby City Council	To be reviewed 01/04/10
Develop a strategic commissioning plan to guarantee that the Family Nurse Partnership is delivering a targeted service appropriate to need after April 2010	Derby City Council	To be reviewed 01/04/10

Provide timely and appropriate responses to vulnerable children and young people experiencing transient lives (for example: due to economic migration, domestic violence and sexual exploitation)	Derby City Council	To be reviewed 01/04/10
<b>Families</b>		
Increase the number of Sure Start Children's Centres from 14 to 18	Derby City Council	April 2010
Develop and deliver benefit training materials for Sure Start Family Centres	Derby Advice/University of Derby	Based on successful bid
Increase the take up of Lone Parents attending options and choices events	Derby City Council	To be reviewed 01/04/10
Increase the take up of New Deal for Lone Parents	Derby City Council	To be reviewed 01/04/10
Implement the 21 <sup>st</sup> Century Healthy Schools model into 100% of schools with current Healthy School Status	Derby City Council	To be reviewed 01/04/10
<b>City Growth</b>		
<b>Employment</b>		
Utilise the Future Jobs Fund to enable 18-24 year olds to gain employment for 6 months. The Fund will provide a pathway into employment for 212 young people	Community Action/DCC/DCP/Derby College	March 2011
Deliver the Economic Challenge Development Fund to provide a specialist careers support service	University of Derby	To be reviewed 01/04/10
Take forward recommendations from the <i>Future Demand for Skills in Derby and Derbyshire Report 2009 – 2023</i> to match skills and employer demands	City Growth	To be reviewed 01/04/10
Continue to tackle unemployment through Local Employment Partnerships working together	City Growth	To be reviewed 01/04/10
<b>Business Support</b>		
Delivered 'Showcase, Market and Sell' events to provide a range of support services to local businesses	Nottinghamshire and Derbyshire Chamber	To be reviewed 01/04/10
Work with media to delivery Derby Bites Back campaign to showcases businesses that are working successfully to deliver	Derby Evening Telegraph	To be reviewed 01/04/10

services, jobs and entrepreneurialism through the recession		
Provide a free Shopper Hopper bus to support all parts of the city centre during recession	Derby City Council	To be reviewed 01/04/10
Provide Transitional Loans Funds until the commercial lending market has returned to a level of normality	Derby City Council	To be reviewed 01/04/10
Ensure payment of Creditor Invoices for small and medium sized enterprises within 10 days is operating to ensure cash flow	Derby City Council	To be reviewed 01/04/10
Support businesses by extending payment arrangements to make non-domestic rates payments more manageable	Derby City Council	To be reviewed 01/04/10
Encourage businesses to take advantage of the Small Business Rate Relief	Derby City Council	To be reviewed 01/04/10
Allow business rate exemptions for empty business properties for the first three months that they are empty. Industrial properties qualify for a further three months exemption from business rates	Derby City Council	To be reviewed 01/04/10
Encourage businesses to take advantage of the reduction, or remission, of non-domestic rates on the grounds of hardship	Derby City Council	To be reviewed 01/04/10
Encourage owners of properties with a rateable value of less than £15,000 to take advantage of the offer to pay no business rates while the property remains empty	Derby City Council	To be reviewed 01/04/10
Allow a reduction in the business rates of charities and community amateur sports clubs by 80%	Derby City Council	To be reviewed 01/04/10
Launch of the web portal <a href="http://www.derbydoesit.org">www.derbydoesit.org</a> that actively promotes Derby as a city of opportunity for residents and businesses. The website includes information to increase tourism and local investment	Marketing Derby	To be reviewed 01/04/10
Provision of low-level personal loans to people who are facing repossession	Housing Options	Based on uptake
Use of Prevention Fund to pay off very low-level rent arrears or negotiate longer term tenancies to keep someone in the private rented sector	Housing Options	Based on uptake
Volunteering Fair at Derby University, with over 35 exhibitors including Derbyshire Housing Aid	Community Action/University of Derby	November 2009

<b>Funding</b>		
Provide support to Derby's physical assets by delivering Single Programme Funding	Derby City Council	To be reviewed 01/04/10
Support sustainable economic and enterprise activity in disadvantaged communities by delivering £6.06m of European Regional Development Funding	Derby City Council	To be reviewed 01/04/10
<b>Housing</b>		
Home Energy Library Tour – drop-in and advice session at all 12 of the cities libraries	Home Energy Service	October 2009 – December 2009
<b>City for Stronger, Safer and Cleaner Communities</b>		
<b>Migration</b>		
Utilise the £500,000 Migration Impact Fund to provide a community outreach service for new and emerging communities	Police/Derby Community Safety Partnership	To be reviewed 01/04/10
<b>Community Cohesion</b>		
Ensure Multi-Agency Assertiveness Outreach Service is working with new communities, particularly the Roma community	NHS Derby City/Derby Community Safety Partnership	To be reviewed 01/04/10
Deliver the first annual New Communities conference in October	Police/Derby Community Safety Partnership	To be reviewed 01/04/10
Ensure Neighbourhood Management work to increase the proportion of people who feel that they belong to their neighbourhood	Police/Derby Community Safety Partnership	To be reviewed 01/04/10
Ensure Neighbourhood Management work to increase the proportion of people who feel their neighbourhood is one where people from different backgrounds get on well together	Police/Derby Community Safety Partnership	To be reviewed 01/04/10
Deliver the PREVENT project to reduce the number of gang related incidents and the seriousness of gang related violence	Police/Derby Community Safety Partnership	To be reviewed 01/04/10
<b>Domestic Violence</b>		
Deliver support to victims of domestic and sexual violence through the Family Justice Centre. Since opening in June, the centre has supported 130 victims	Derby Community Safety Partnership	To be reviewed 01/04/10

<b>Alcohol</b>		
Deliver the new Alcohol Treatment Model for Derby to provide a range of appropriate services	NHS Derby City/Derby Community Safety Partnership	To be reviewed 01/04/10
Deliver a range of partnership interventions to support the night-time economy, such as Taxi Marshalls, Pubwatch and Street Pastors	Police/Derby Community Safety Partnership	To be reviewed 01/04/10
<b>Cultural City</b>		
<b>Libraries</b>		
Provide new library facilities for Allenton, Chellaston and Mackworth to further increase the opportunities to access information and supporting learning	Derby City Council	To be reviewed 01/04/10
Deliver job clubs from Central Library from October	Derby City Council	To be reviewed 01/04/10
Explore opportunities for the Library Service to support applicants for Council jobs now that the Council has moved to online applications only. Libraries to provide free Internet access as a minimum	Derby City Council	To be reviewed 01/04/10
Increase the accessibility of Jobcentre Plus within Derby by delivering sessions from local libraries	Derby City Council	To be reviewed 01/04/10
<b>Adult learning</b>		
Open the new Village Learning Store to support adult learning. Adults will be able to gain nationally recognised qualifications thus strengthening employability	Derby City Council	To be reviewed 01/04/10
The provision of Eastern European language interpreting services by Derby Advice	Derby Advice	January 2010
Build on the success of Derby Festé 2009 which increased access to a range of cultural activities with most of the events being free	Festé Strategy Group	To be reviewed 01/04/10
<b>Arts</b>		
Deliver a range of cultural activities following QUAD's success in gaining ACE Sustain Funding of £91,742	QUAD	To be reviewed 01/04/10

Free theatre tickets for under 25s	Derby LIVE	
<b>Physical activity</b>		
Deliver a programme of free walks and activities through the Go Wild programme to allow residents to enjoy the countryside	Derby City Council	To be reviewed 01/04/10
Provide free swimming to the under 16s and the over 60s to promote health and well being	Derby City Council	To be reviewed 01/04/10
<b>Healthy City</b>		
<b>Housing for vulnerable people</b>		
Provide support to people by offering debt and advice services and supporting people who have lost their homes	Derby City Council	To be reviewed 01/04/10
Build 33 new council homes in Derby	Derby City Council	To be reviewed 01/04/10
Introduce a Loan Fund to provide soft loans for people who have experienced a step change in their lifestyle as a result of redundancy	Derby City Council	To be reviewed 01/04/10
Provide support for people at risk of losing their homes via the Mortgage Rescue Service	Derby City Council	To be reviewed 01/04/10
Open 'Crash Pads' which provide 16/17 year olds with respite accommodation until they can be connected back to their families	YMCA	To be reviewed 01/04/10
One day campaign inviting residents to come to the Council House for a benefit check	Derby Advice, with support from Derby City Council Revenues and Benefits, Derby Homes and the DWP	October 2009
Money Advice Session in Alvaston, with publicity through Derby Evening Telegraph and a mail shot to local residents.	Derby Advice	October 2009
Targeting 107 couple claimants who have been identified by Derby benefits as under claiming housing benefit and benefits for carers	Derby City Council Benefits Service and Derby Advice	January 2010
Rolling programme of money advice surgeries in local housing offices	Derby Advice	January 2010
<b>Health</b>		
Ensure effective links between Mental Health Services and	Derbyshire Mental Health Services NHS Trust	To be reviewed 01/04/10

employers and retailers to support people experiencing mental health problems		
Deliver a new initiative to improve access to Psychological Services for people experiencing non-acute mental health issues	Derbyshire Mental Health Services NHS Trust	To be reviewed 01/04/10
Deliver the <i>Suicide Prevention Strategy</i> to reduce the number of suicides and improve the future care of people who are at risk from suicide	NHS Derby City	To be reviewed 01/04/10
Health promotion event at London Road Community Hospital and the Royal Derby Hospital	Derby Advice	November 2009
Family Fun Football – free scheme for children aged 3 to 10, with their dads or male carers	Derby City Council	April 2010
<b>Vulnerable People</b>		
Half day event aimed at disabled people, (but also for providers and employers) to obtain information about the range of support services available.	Derbyshire Employment and Skills Board /Community Action	November 2009
One day campaign for Carers Rights Day, aimed at maximising the income of pensioners who have a caring role and who have been hit hard by the recession	Derby Advice/Age Concern	December 2009