

DEFINITIONS

Business Support Definition

Any publicly funded activity that benefits a business or potential business through a grant, subsidy, advice or other service.

This includes:

1. Publicly funded activity whether grant, subsidy or service with the **specific purpose** of assisting a business¹ or potential business with any aspect of the management of the business; AND/OR with the purpose of improving economic growth e.g. Grant for R&D (BERR), Manufacturing Advisory Service, Train to Gain
2. Publicly funded activity whether grant, subsidy or service whose **primary purpose** is not to assist business specifically, but achieve environmental, cultural or social objectives, which has the **incidental** but material effect of business support e.g. Whole Farm Approach (DEFRA)
3. Publicly funded guidance to help business comply with **regulatory or other requirements placed upon them by government**. e.g. consultancy help to draw up a health and safety manual and/or company employment policy, Business Link information service, Departmental or Local Authority regulatory guidance

This definition **excludes** support funded by the private sector, the 'Third Sector'², any support related to taxation, and the National Lottery. However, where the voluntary and community sector secures public funds to deliver services contained within the definition above, these should be included within the scope of Business Support Simplification Programme (BSSP).

Where a mixture of Private and Public sector funds results in Business Support, then those public funds if separable, fall within BSSP scope.

¹ This includes support given to potential entrepreneurs, or individuals with the potential to become self-employed or start-up a micro-business e.g. New Deal test-trading programmes

²eg: charities and charitable trusts and foundations (e.g. The Prince's Trust, The Gatsby Foundation etc