



# Derby Food & Drink Awards 10

## Entry & Judging Criteria

### Main Entry Criteria\*:

1. All entrants must be located within the City of Derby apart from the 'Best Out of Town Award'.
2. The over-riding criteria is the quality of both the product and your service of the nominated establishment.
3. The judging panel are especially looking for a welcoming, comfortable and exceptional experience which contributes towards making a delicious difference to Derby's food and drink offer.
4. The Local Authority 'Scores on the Doors' system will be taken into account in decisions.

### The Categories:

#### Best Indian Restaurant

Awarded to the restaurant providing the best cuisine with a sub-continent influence. The judging panel will be looking for imaginative menus and quality service.

#### Best Oriental Restaurant

Awarded to the restaurant providing the best cuisine with an Oriental influence. The judging panel will be looking for authenticity and quality.

#### Best European Restaurant

Awarded to the restaurant providing the best cuisine with an European influence. The judging panel will be looking for originality and fresh ingredients.

#### Best for Lunch

Awarded for the best lunch (more than a sandwich or Panini) with service complete within an hour. The judging panel will be looking for quality, ambience and overall value of menu.

#### Best Café

The establishment must serve a range of teas and coffees. Judges will be looking for a selection of bites to eat, cakes as well as a welcoming, comfortable and relaxing environment.

#### Best Pub / Bar

Awarded to establishments that offer a consistency and excellence in their drinks specialism as well as good facilities and a great ambience. The panel will judge on staff knowledge and service and the overall feel and facilities of the pub/bar and its facilities.

#### Best Newcomer

The establishment must have opened within the last 12 months. The winner will demonstrate an innovative offer, excellent customer service as well as bringing something new and different to the city, setting high standards for others to follow.

#### Best Out of Town

The restaurant must achieve a high level of excellence and consistency in service and products and be based outside the boundary of the City of Derby and from within the county of Derbyshire.

#### Best Customer Service

Rewarding the restaurant that provides an outstanding level of customer service on a consistent basis.

#### Derby Restaurant of the Year

This prestigious award will be made to the restaurant that achieves an exceptional level of excellence and consistency in service, with ambience and products which adds real value to the reputation of Derby's food and drink offer.

#### \*Terms & Conditions

All entrants who make the shortlist of 3 must agree to provide a complimentary meal for two judging panel members per category shortlisted on production of a voucher (excluding the Derby Restaurant of the Year which will be judged by the AA). The judging visit will be made over a three week period and will be unannounced.

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Quality food and drink

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does it