

## Objective 2



**EUROPEAN UNION**  
European Regional  
Development Fund

### General Information

- 'Objective 2' Aims to support the economic and social conversion of areas facing structural difficulties. There are qualifying criteria set out in EU Structural Funds Regulations.

### Priorities & Measures

#### Priority 1 Enterprise & Innovation

- 1.1. Supporting the ICT Revolution, Technology Development and Business Innovation
- 1.2 Financial Support for SMEs and the Social Economy
- 1.3 Business Development for SMEs and Community Enterprises
- 1.4 Business Infrastructure for SMEs and Community Enterprises

#### Priority 2 Climate for Investment Strategic Development Opportunities

- 2.1 Strategic Development Opportunities
- 2.2 Economic Infrastructure
- 2.3 Investing in Sustainable Tourism and the Cultural Industries as drivers for economic development

#### Priority 3 – Sustainable Communities

Sub Priority 3a: Community Economic Development

- 3a1 Community Capacity Building
- 3a2 Creating Sustainable Communities

### Thematic Priorities

Equal Opportunities

ICT Revolution

Environmental Sustainability

#### Equal Opportunities- Strategic Objectives

Focus on women, ethnic minorities and disabled people

To help target groups access training and employment opportunities, especially in higher paid/skilled occupations and occupations they are under-represented

To increase the representation by the target groups in the management of the programme

#### ICT - Strategic Objectives

To increase business and competitiveness by helping businesses take advantage of ICT

To increase the number of people receiving ICT training and training delivered through ICT

To use ICT in the management of the programme

#### Environmental Sustainability

Protect and improve the environment

Promote the prudent use of natural resources

To take advantages of 'green' business opportunities

To increase awareness of green issues

To promote environmental sustainability in the management of the programme

#### Eligible Area

Priority 1 and 2: The former wards of Abbey, Babington, Derwent, Litchurch and Osmaston

Priority 3: The former wards of Babington and Derwent and the NRF wards of Sinfin and Osmaston/Allenton

55,000 people

5% of East Midlands eligible population

£10m Objective 2 funds

This map shows a broad outline of the whole Objective 2 area.

[Objective 2 eligible areas \(Word 399 KB\)](#)

#### Why a DCP Action Plan?

Strategic approach to delivery of all regeneration and economic development programmes in Derby

Maximise benefits of programme at local and regional level

Local Partnership to prioritise projects to support local strategies

**Action Plan Strategy**

Development of City Centre as employment site

Business support activities to complement capital investment programme

Targeted support for most disadvantaged communities

**Action Plan: Strategic Objectives**

- To support the development of a creative industries cluster through the provision and refurbishment of facilities and incubator units in the City Centre
- The development of inner city businesses, services and facilities in the inner city areas and in particular the city centre by redeveloping key sites and carrying out environmental improvements to enhance the 'Urban Offer'
- To strengthen Derby's competitiveness by supporting the development needs, including ICT, of growth sectors and inner city businesses including social enterprises
- To assist local people in the most deprived areas of Derby access the new employment opportunities by building capacity of local communities and developing facilities & services
- To improve & develop services, facilities and cultural events for tourists & visitors to the city centre

A full copy of the Action Plan is available on the Government Office website: [Government Office East Midlands Website](#)

All of the funding on the Objective 2 programme is now committed. This list shows all the projects that have received funding from the Objective 2 programme: [Objective 2 approved projects.](#)

For more information about the Objective 2 programme, please contact Catherine Eaton on 01332 258404 or email [Catherine@derbycitypartnership.co.uk](mailto:Catherine@derbycitypartnership.co.uk)