



3 wishes for Derby photographic competition

Aim of the competition

To give people who live, work or visit Derby the opportunity and incentive to represent their 3 wishes for Derby in 2026 to Derby City Partnership in a visual way.

What we want people to do?

The 3 wishes for Derby photographic competition is part of a wider public consultation asking people who live and work in or visit Derby what they would wish for their city to be like in 15 years time. The 3 wishes are:

- ★ a wish for yourself
- ★ a wish for your neighbourhood
- ★ a wish for Derby

The wishes are open to individual interpretation but photos should capture what local people's hopes and aspirations are for the future. This could cover something they want to preserve or something they would like to change, it could be a comparison with someone or something they have seen elsewhere in the world, or it could be their own take on what Derby might be like in 15 years. Entries do not have to be photographs of Derby itself but must have Derby's future at their heart. Photographs can feature landscapes, people, buildings or activities – let your imagination run riot. Creativity is definitely encouraged!

Images can be digitally enhanced or manipulated to give an imaginative impression of the future.

Derby City Partnership's decision as to the eligibility of individual photographs will be final, and no correspondence will be entered into.

Who can enter?

The competition is open only to people who live, work or visit Derby. Employees of Derby City Partnership, Derby Telegraph and Quad are not eligible to enter.

Entrants under the age of 16 years need to have written parent or guardian consent to enter submitted with their entry.

Entrants must not be professional photographers. For the purposes of this competition, a professional photographer will be considered to be someone who makes more than half their annual income from the sale of their photographs.

When is the final deadline?

The competition will close at 5pm on Friday 30 July 2010. Entries received after this time will not be considered.

What do I need to do to enter?

People taking part can submit up to three photos per entry, one per wish. These can be in colour or black and white. Your entry must be your own original work.



Each entry must be marked with your name, address, age, contact telephone number (both daytime and evening) and where the photo was taken, plus 50-100 words telling us about the wishes that the photograph(s) seek to express.

Entries should be emailed to craig@derbycitypartnership.co.uk. Hard copies will not be accepted.

The subject box of the e-mail must state '3 wishes for Derby photographic competition'.

Only one submission of up to three photographs by any individual entrant can be included in the final shortlist.

The entrants must be the sole owner of copyright in all photographs entered and must have obtained permission of any people featured in the entries, or their parents/guardians if children under 16 are featured. Entrants must not have breached any laws when taking their photographs.

Prior to submission, entrants must not have offered any of their entries for sale, been paid for any publication of any of their entries, or won or been a runner-up in any other photographic competition with any of their entries.

Are there any age categories?

The competition will be split into two age categories:

- Under 16 years
- Over 16 years

What could I win?

There will be one winner and 2 highly commended places for each age category.

The prize for the winner of each age category will be £100 of Cathedral Quarter or Westfield vouchers. Each highly commended entry will receive a certificate. The prizes are as stated and cannot be deferred or transferred. There will be no cash alternatives.

What criteria will be used to judge the photographs?

All photographs will be judged on the following criteria:

- Composition
- Technical ability
- Originality
- Interpretation of the 3 wishes theme

What is the judging process?

The photographs will be judged through the following two processes:

Stage One

A small judging panel, including the Picture Editor of the Derby Telegraph and Deputy Director of Quad, will review all entries and select a short-list of 5 entries for each age category based on the above criteria.



Stage Two

The final judging will take place at a meeting of Derby City Partnership Board, which is Chaired by Cllr Harvey Jennings Leader of Derby City Council, on 6 September 2010. Members of the Board will review the short-list and select the winner and two highly commended entries of each age category.

How will I hear if I am a winner or highly commended?

The winners and highly commended entries will be notified by Friday 17 September.

What happens if I am not a winner or highly commended?

Unsuccessful entrants will not be contacted and no feedback on any entry will be provided. Entries will not be returned.

How will my photographs be used?

By submitting photos, entrants give Derby Telegraph, Quad and Derby City Partnership permission for their entry to be published in the Derby Telegraph, Derbyshire Magazine and on the thisisderbyshire.co.uk, Derby City Partnership and Derby Quad websites.

Entrants whose photographs are one of the winners or highly commended also agree to take part in post-competition publicity.

Entrants also grant Derby Telegraph, Derby City Partnership and Quad permission to republish their entry in hard copy and electronic format for purposes connected with the competition, the 2026 Vision and 2011-2026 Sustainable Community Strategy and the right to use their name and area where they live (town, city or neighbourhood of Derby) for the sole purpose of identifying them as the author of their entry.

Entrants will retain copyright in the photographs that they submit

No fees will be payable for any of the above uses.

Other terms and conditions of entry

- Any personal data submitted by the entrant will be used solely in accordance with current UK data protection legislation.
- No responsibility is taken for entries lost, delayed, misdirected or incomplete due to server functions or failures, virus, bugs, technical problems or traffic congestion on the internet or any other causes outside Derby City Partnership's control. Proof of entry is not proof of receipt.
- Derby City Partnership cannot accept any responsibility for any damage, loss, injury or disappointment suffered by any entrant as a result of entering the competition.
- Derby City Partnership reserves the right to cancel this competition or alter any of the rules at any stage, if deemed necessary in its opinion, and if circumstances arise outside of its control.
- By entering, entrants will be deemed to have agreed to be bound by these terms and conditions and Derby City Partnership reserves the right to exclude any entry from the competition at any time and in its absolute discretion if Derby City Partnership has reason to believe that an entrant has breached these rules.